

### SOMERFIELD NEIGHBOURHOOD NEWSLETTER

### **ISSUE 1 SPRING 2013**



## Welcome to SOMERFIELD

Somerfield is a prestigious new neighbourhood wonderfully positioned in Melbourne's southeast, just 8 minutes to the beach and 25 minutes to the city via Eastlink. We have commissioned some of Australia's finest urban design consultants to create a beautiful and prestigious neighbourhood.

Set in a stunning environment with tree-lined boulevards and secluded streets, every home is within 400 metres of parkland or wetland.



With top schools and universities just around the corner, as well as easy access to the Mornington Peninsula and some of Melbourne's best beaches, national parks and most famous wineries, Somerfield is one of the best places to live in Melbourne. It is a vibrant new neighbourhood at the heart of everything.

At Intrapac we specialise in creating inspiring environments – where people want to spend time, work and live. We select premium sites with access to schools, transport links, shopping and more, and commission the finest planning and design specialists to ensure that the streetscapes, parklands and roads are cohesive and attractive.

For new land, house and land, first home or an upgrade, visit the Somerfield sales office today!



## SOMERFIELD RECORD SALES

#### With over 1000 lots already sold, Somerfield is in high demand.

Achieving 99 sales since the beginning of July 2013, Somerfield continues to set new sales records compared to previous years. The demand for the location and the strengthening of the Melbourne property market has produced record sales for Somerfield.

Danny Yang, Sales Consultant for Somerfield said, "Stage 19A is selling fast... we only have 5 lots left and our newest release, Stage 16A, close to Chapel Road and within walking distance to Sirius College, is in very high demand. People like the community spirit at Somerfield and enjoy the amenties on offer."

"We have extended our office hours on weekends till 6pm during the daylight saving period to accomodate to the increased demand", Danny said.

SALES AND INFORMATION OFFICE Open 7 days a week 11am - 5pm Monday to Friday & 11am - 6pm Saturday & Sunday Somerfield Drive (off Perry Road) Keysborough VIC 3173 Mel Ref: 94 E1



NEIGHBOURHOOD at the heart of everything

1300 719 223 somerfield.com.au

## SOMERFIELD SOCIAL CLUB IS BORN

On Tuesday 15th October the first Somerfield Social Club meeting was held. With an overwhelming response, over 30 people attending, an executive committee was set-up comprising of six members. The 6 members are:

Rolando Navas - President Stephen White - Vice President Pranav Dalal - Treasurer Kellie Tabone - Secretary Elsa Clemente - Deputy Treasurer Glecelyn Warner - Deputy Secretary

The community was well represented with people of different ages and backgrounds volunteering.

## AWARD WINNING LANDSCAPES

Somerfield was awarded two significant Landscape Design industry awards: "Best Commercial Landscape" and "Feature in the Landscape" titles in the Victorian Landscaping Awards in 2012. In addition, Somerfield's feature garden was designed by Wes Fleming - one of the world's finest landscape designers and part of a team that won Best in Show at the Chelsea Flower Show in London in 2013.

Somerfield dedicates almost 20% of land to open space and every home is within 400 metres of parkland or reserve. Somerfield has perfected the art of uniting beautiful parks and recreational areas with stunning landscape design to create a beautiful, prestigious neighbourhood.



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The main objective for this club is to provide the Somerfield residents with the opportunity to participate in a different number of events throughout the year.

The type of events and the magnitude will be driven by the residents. Sub-committees will consequently be formed to get everyone involved by allocating people to carry different events.

The first planned event is for Halloween on Thursday 31st October, 2013. For further information please contact Rolando Navas via email: rolando.navas@gmail.com.





# "New Homes For Sale"

### AURA PARK AT SOMERFIELD

Aura Park at Somerfield offers brand new single and multi-level town homes ranging in size from 15-25 squares. Over 60% of the homes in this 118 townhouse development enjoy absolute parkfront living, adding a serene boutique feel to the comfort and urban convenience of local stores, cafes and markets, and ease of access to Keysborough. These rare assets combine to make Aura Park the first of its kind to blend location, affordability and style. With over 50% sold, Aura Park is a true indication of Somerfield's success.

### STAGE 5 NOW SELLING

Visit Julie Brooks at the Somerfield Sales office, she will be more than happy to help you with all your enquiries.





To keep up to date with the latest information, announcements, events or to meet your future neighbourbours, follow us on Facebook - www.facebook.com/SomerfieldKeysborough

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